



**Minister for Disability Services; Fisheries; Innovation and ICT;
Seniors and Ageing**

Our ref: 77-01863

Mr Matt Taylor
Chief Executive Officer
Western Rock Lobster
28 Mews Road
FREMANTLE WA 6160
Matt@westernrocklobster.org

Dear Mr Taylor

Thank you for your email of 12 August 2021 regarding the Western Rock Lobster (WRL) Industry Digital Strategy and application for Fisheries Research and Development Corporation (FRDC) funding.

Digital transformation is an area of common interest between the Department of Primary Industries and Regional Development (Department) and WRL. The WRL's FRDC proposal offers an opportunity for collaboration between the WRL and the Department to achieve shared digital aspirations not only for rock lobster, but with possible extension to other species or fisheries.

Noting the synergies and potential for broader extension, I support government partnering with the WRL and FRDC in respect of digital transformation within the western rock lobster industry to assist with resource management, economic growth and market competitiveness.

I look forward to WRL working with the Department as the project progresses.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'D. Punch'.

**HON DON PUNCH MLA
MINISTER FOR DISABILITY SERVICES; FISHERIES; INNOVATION AND ICT;
SENIORS AND AGEING**

14 September 2021