WESTERN ROCK LOBSTER
2026 DECK PROGRAM | 21 & 22 October
Geraldton Yacht Club

WEDNESDAY 21 OCTOBER		
11.30 AM	Registration Open	
12.00 PM	Lunch & Welcome	
12.30 PM	OPENING: Leading with Global Perspective	**Matt Taylor** | CEO Western Rock Lobster - 30 mins
1.00 PM	Championing Your Industry	**Nicole Moody** | PR Professional - 1 hr
2.00 PM	Break	
2.15 PM	Digital Transformation in Action	**Chris King** | WRL Data Analyst PI - 45 mins
3.00 PM	Motor Prevention Maintenance	**Rob Taylor** | Taylor Mechanical & Marine - 1 hr
4.00 PM	Break	
4.15 PM	What happens to your Lobster after it's landed?	**Michael May** | Geraldton Fisherman's Co-operative - 45 mins
5.00PM	Building Mentally Healthy Crews	**Kendall Whyte |** CEO Blue Tree Project - 1 hr
6.30 PM	Dinner at Skeetas - Pre Dinner drinks and canapes at 6.15pm	

THURSDAY 22 OCTOBER		
8.00 AM	Buffet Breakfast	
8.30 AM	Vietnam's Aquaculture Revolution	**Dan Fels** | WRL - Economics and Markets PI - 45 mins
9.15 AM	Budgeting, Saving and Getting out of debt - Finance Fitness	**Matt Hern |** Western Rock Lobster - 1 hr
10.15 AM	Break	
10.30 AM	Unpacking Stock Assessment Modelling: it is actually quite simple	**Simon de Lestang |** DPIRD - 45 mins
11.15 AM	Learning from Experience: Safety at Sea	**Steve Wheeler** | AMSA - 45 mins
12.00 AM	Built for the Working Fisher	**Rohan Warr** | Dongara Marine - 45 mins
12.45 PM	Closing Remarks (Russell Barnett) & Light Lunch to conclude the conference.	
1.25 PM	WRL AGM (All DECK attendees welcome)	
2.00pm-4.00pm	Industry Forum (All DECK attendees welcome)	
4.00pm onwards	Optional Tours of Dongara Marine OR Taylor Mechanical & Marine	